



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-01-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: KAREN BENCHINI  
600 FAIRMOUNT AVENUE  
ATTN: SUITE # 306  
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
404248	10-31-2012		0	AMERICANS FOR PROSPERITY	AMER FOR PROSPERITY	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
65	247610	PHILADELPHIA	A. CLIFFORD	11-01-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	247610

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: E : 65</b>																	
1	11-01-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	60					1	1		2	4,400	2	8,800.00
2	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	60	1							1	4,400	1	4,400.00
3	11-03-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	10	60						1		1	2,000	1	2,000.00
4	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	10	60							1	1	2,000	1	2,000.00
5	11-01-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	60				1	1			2	5,000	2	10,000.00
6	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	60	1	1						2	5,000	2	10,000.00
7	11-01-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	10	60				1	1			2	5,000	2	10,000.00
8	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	10	60	1							1	5,000	1	5,000.00
9	11-01-2012	11-02-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)	10	60				1	1			2	4,000	2	8,000.00
10	11-05-2012	11-05-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)	10	60	1							1	4,000	1	4,000.00
11	11-01-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	60				1	1			2	8,000	2	16,000.00
12	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	60	1							1	8,000	1	8,000.00
13	11-01-2012	11-02-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	60				1	1			2	9,000	2	18,000.00
14	11-05-2012	11-05-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	60	1							1	9,000	1	9,000.00
15	11-03-2012	11-03-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)	10	60						1		1	4,000	1	4,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 404248	Contract Dt 10-31-2012	Revision Dt	Rev# 0	Advertiser AMERICANS FOR PROSPERITY	Brand AMER FOR PROSPERITY	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA												
Agency Est# 65		CMS # 247610		Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 11-01-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247610				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 65																
16	11-01-2012	11-02-2012	11:00PM - 11:35PM	LATE NEWS	MO-SU (6969)			10	60				1	1		2	10,000	2	20,000.00
17	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS	MO-SU (6969)			10	60	1						1	10,000	1	10,000.00
18	11-01-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A	MO-FR (6949)			10	60				1	1		2	5,000	2	10,000.00
19	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A	MO-FR (6949)			10	60	1	1					2	5,000	2	10,000.00
20	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS	GMA SA (7098)			10	60						1	1	5,000	1	5,000.00
21	11-01-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE	1135P	LTC 1/7/13 (6970)		10	60				1	1		2	4,400	2	8,800.00
22	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE	1135P	LTC 1/7/13 (6970)		10	60	1						1	4,400	1	4,400.00
23	11-04-2012	11-04-2012	10:30AM - 11:30AM	WEEKEND NWS	1030-1130A SU THIS WEEK (705			10	60						1	1	10,000	1	10,000.00
																Contracted Gross Total:		34	197,400.00
																Actual Gross Total:		34	197,400.00
																Agency Commission:			29,610.00
																Net Total:			167,790.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total			
Nov 12		0.00		0.00		197,400.00		0.00								197,400.00			
TOTAL		0.00		0.00		197,400.00		0.00								197,400.00			

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